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Evaluating local pilots to inform Scotland's Energy Efficiency Programme

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In this session



What can learn from Scotland's Energy Efficiency Programme pilot projects?



The set up for the pilots evaluation



Making use of the evaluation in practice

SEEP policy process

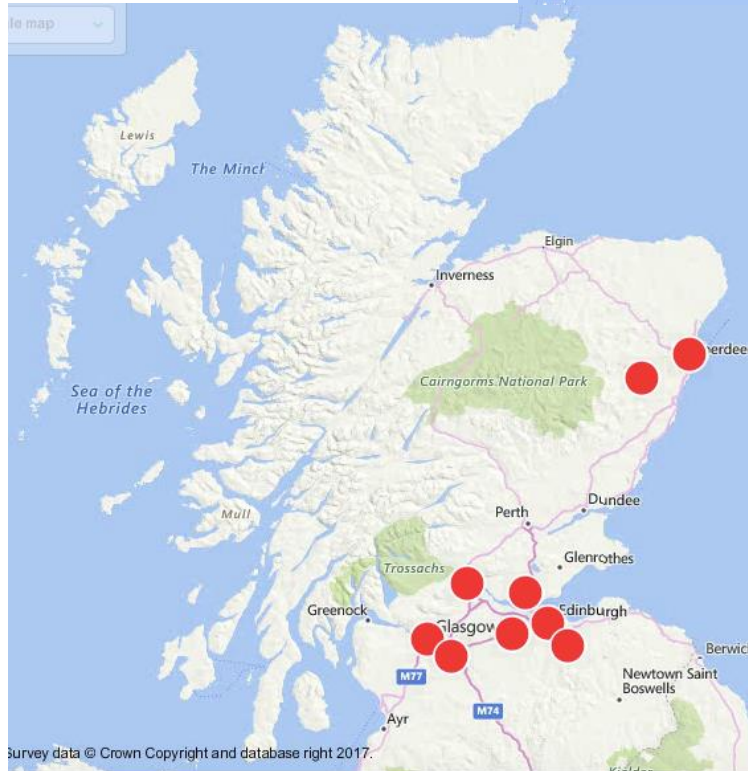


★ = pilots collaborating to develop local heat and energy efficiency strategies

Phase 1

10 pilots

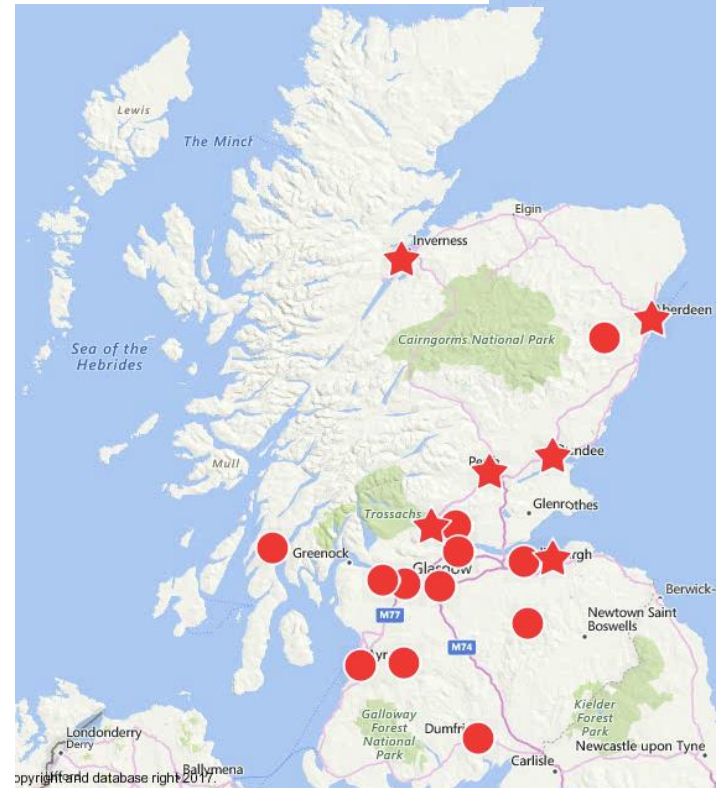
September 2016 –
December 2017



Phase 2

15 pilots

September 2017 –
March 2019



Some examples of the pilots



Aberdeenshire - Lumsden



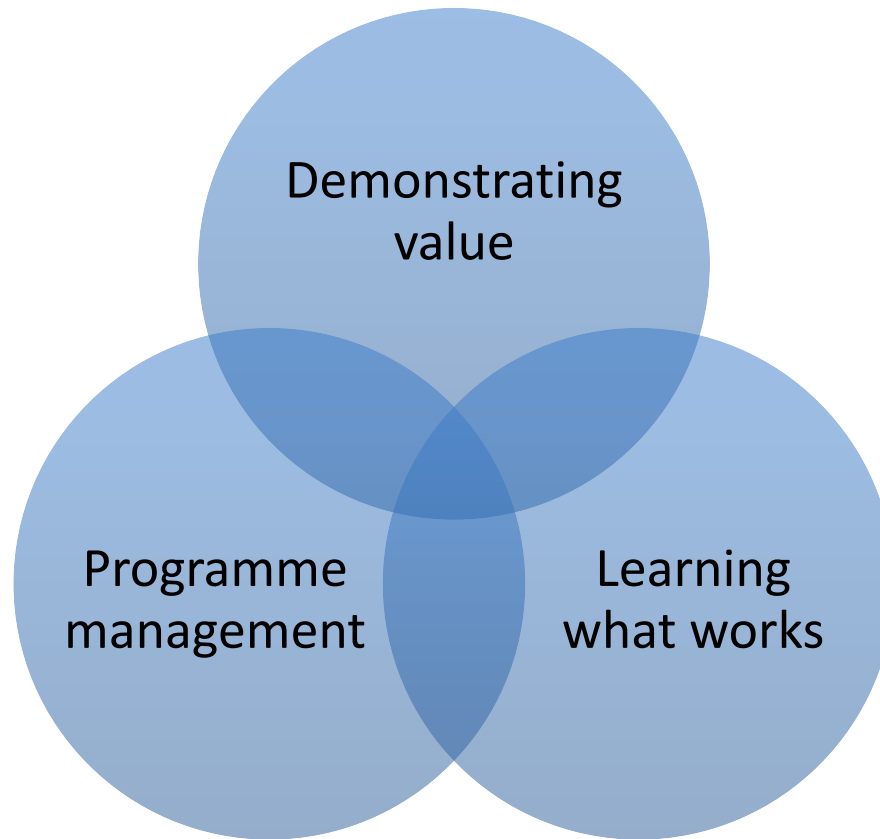
Fife – Dunfermline Business Centre



Shetland Islands - Lerwick



What can we learn from the pilots?



Set up of the evaluation



Technical evaluation

- Measuring energy demand and carbon reduction

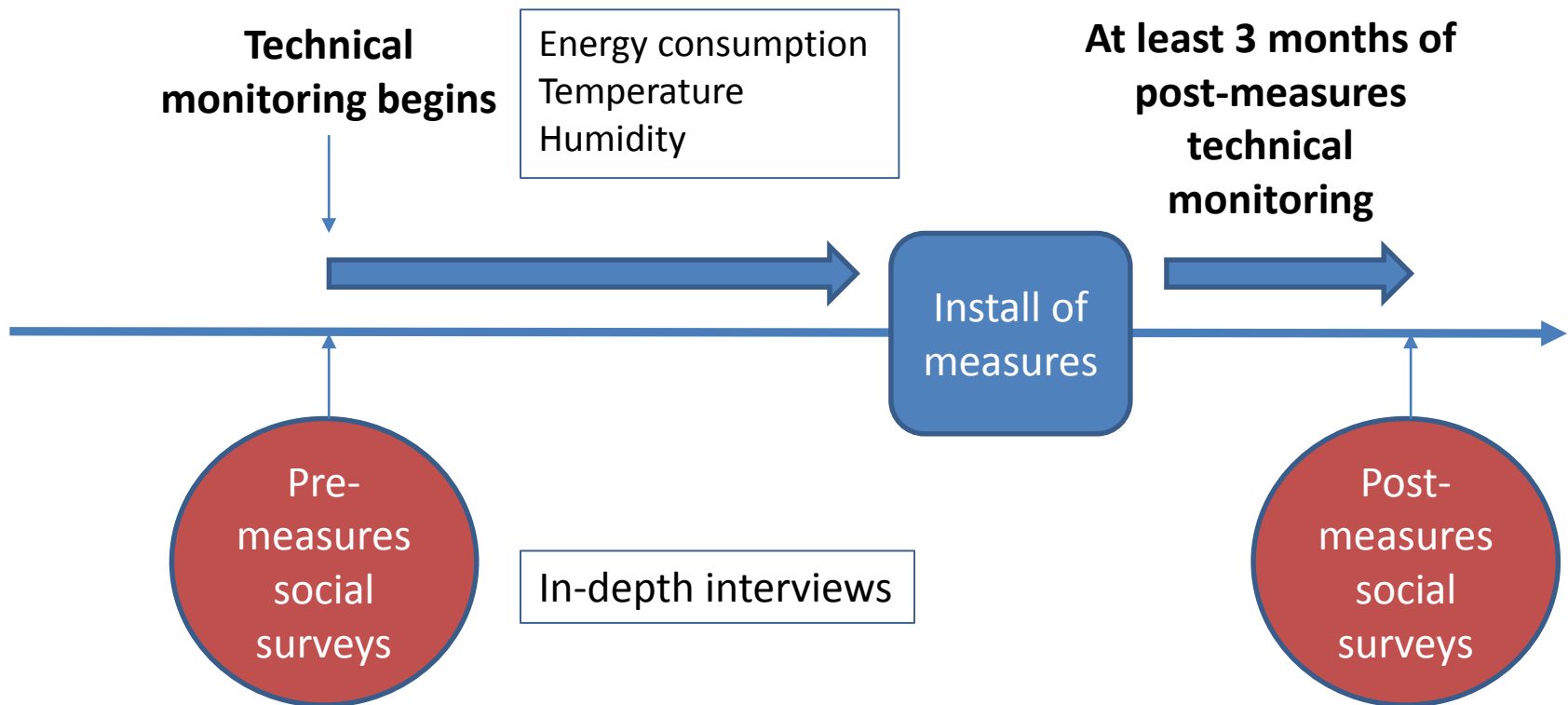
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Social evaluation

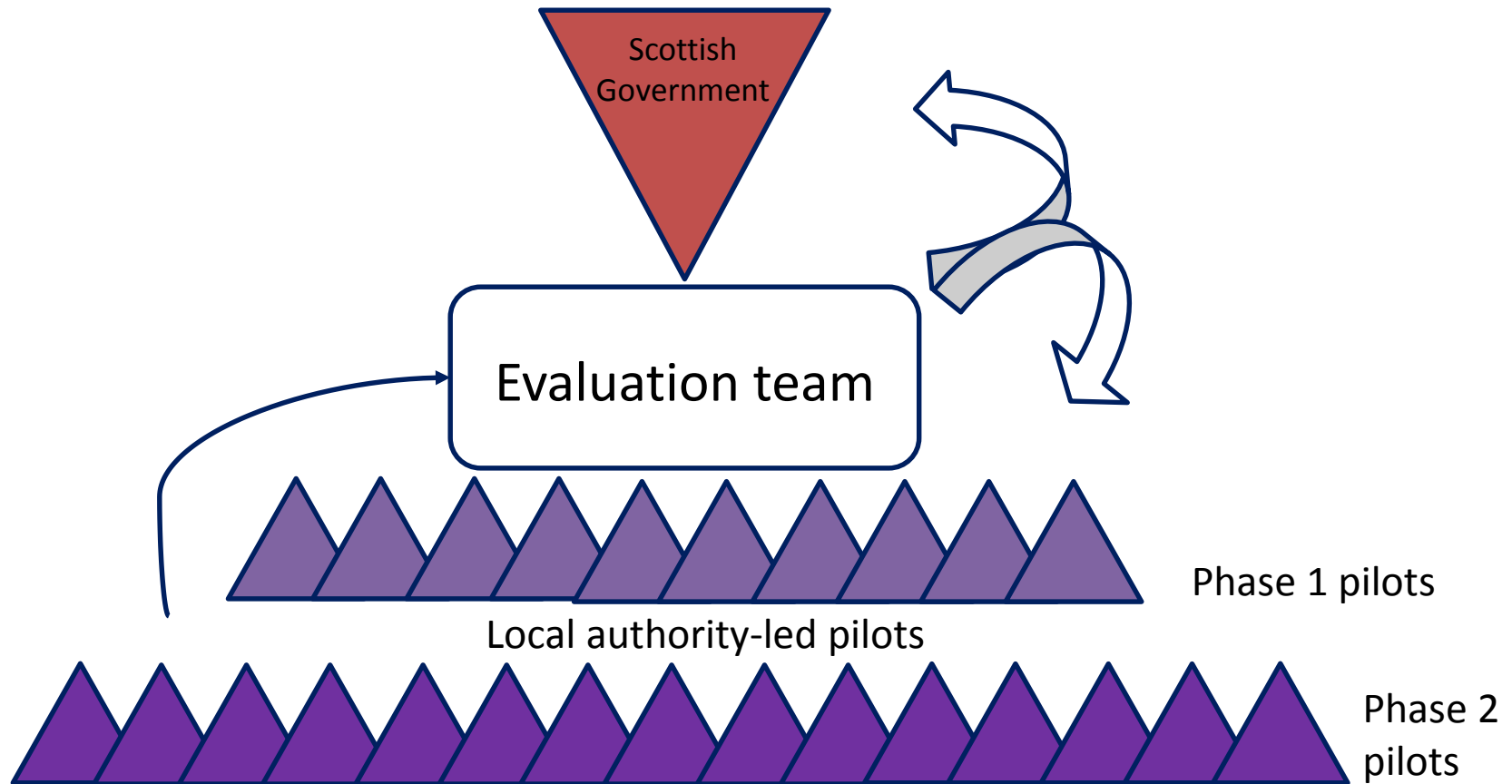
- Exploring programme design, organisation and delivery approaches and experiences of building occupant



Data collection



An evolving evaluation



Early lessons



<http://bit.ly/SEEPsixmonthreport>



Delivery

- Team structures
- Supply chains and procurements
- Role of partners and contractors



Learning & innovation

Space for experimentation

- Dialogue
- Resourcing
- Timescales



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Making use of evaluation in practice



- Capacity building function provided by the evaluation team
 - Encouraging reflection throughout the process
 - Interactive dissemination
- The evaluator as an intermediary
 - Connecting local and national governments
 - A source of information on progress
 - Demonstrating value of programmes
- Informing action going forward?
 - Resource and capacity constrained



Conclusions



- The pilots and evaluation are providing multiple functions in the policy development process
 - trying new things, building capacity and working relationships across scales, demonstrating value.
- An evolving evaluation set-up has helped us to collaborate and embed evaluation in the specific local contexts
- The role of the evaluator as an intermediary, with a capacity building function.
 - Academic researcher vs. intermediary role?

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