

Financial

Environment

Objectives

Procurement
Policy

Green Deal

Procurement

Practise &
Impact



Rijkswaterstaat
Ministry of Infrastructure and the
Environment



Green Deal Circular Procurement

& Monitoring

Cuno van Geet

Strategic policy advisor

Rijkswaterstaat

Ministry of Infrastructure and water management,
Netherlands



2008



Environment and Spatial Planning
*Ministry of Housing, Spatial Planning and
the Environment*

Sustainable Public Procurement

80 product groups

245 Criteria, cut and paste

100% target

Agenda setting, bottom up

2012/2013



Policy

Don't Call Us, We'll Call You

Number of unemployed job seekers for every job opening



Source: Economic Policy Institute, based on BLS data

Mother Jones

EU Resource Efficiency
GPP very low priority



Society

Circular Economy



ELLEN
MACARTHUR
FOUNDATION
Rethink the future



Green Deal

Circular Procurement

Practise

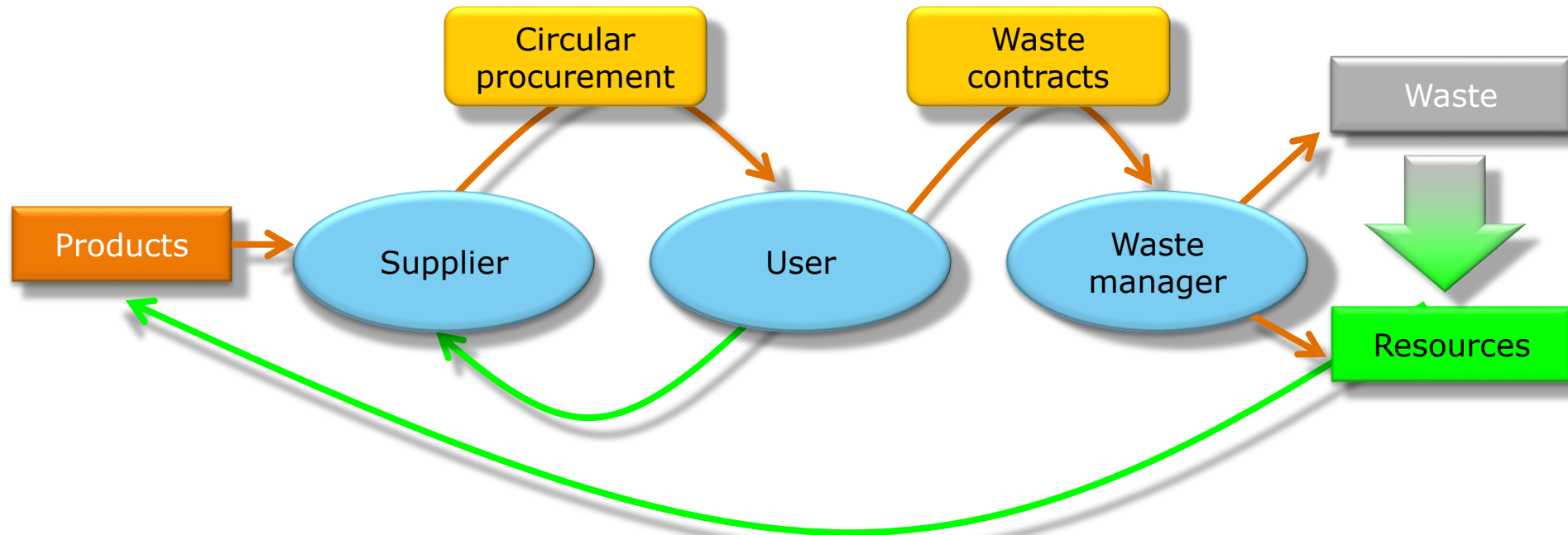
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2017



Lessons



>80 pilots + > 100 pending

DEMAND is miracle solution CE

Environmental policy is not enough

Collaboration

Proces/
cooperation

Strategic
procurement

Technical
aspects

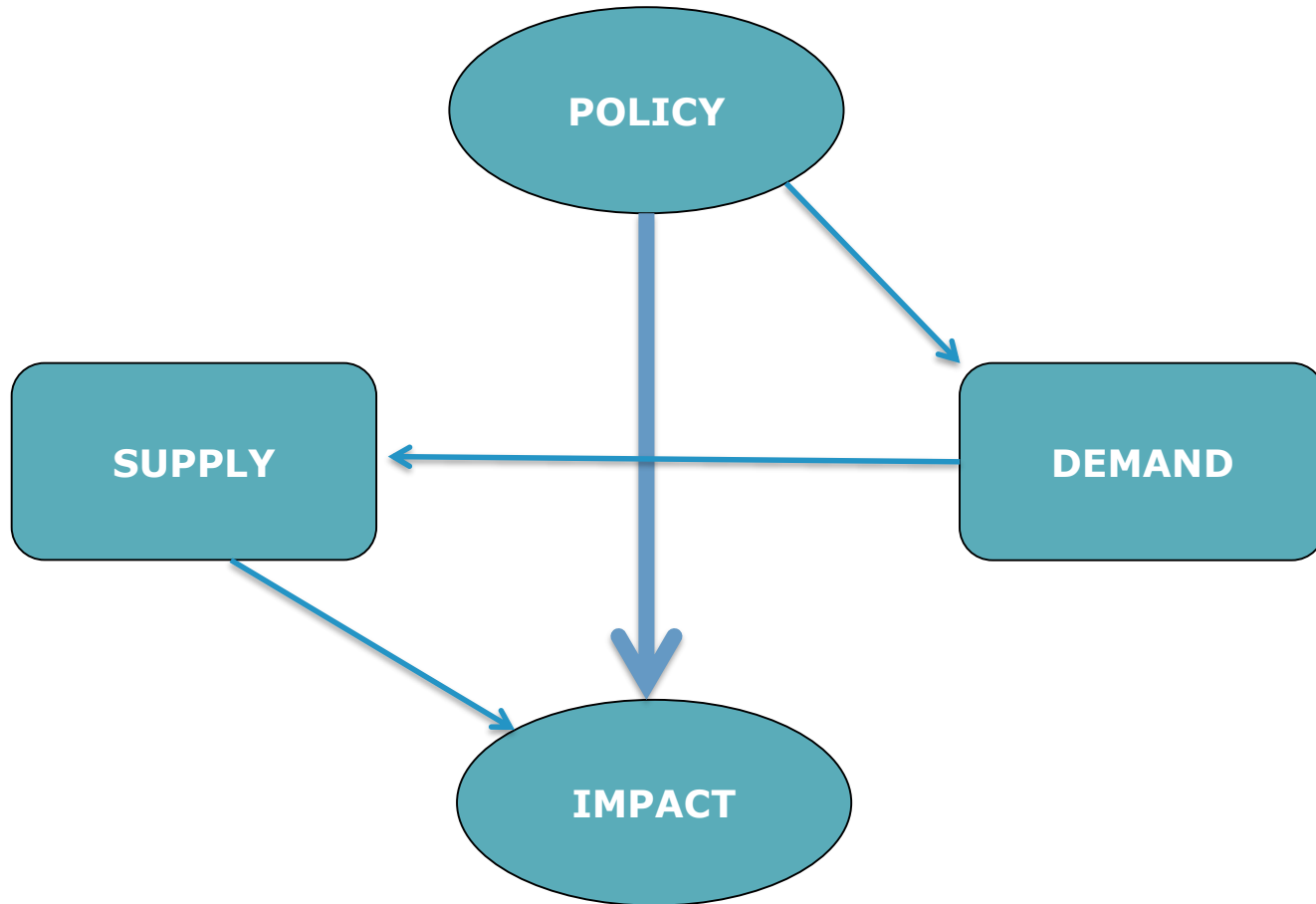
Business
models

Policy mix is required

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Source: www.Copper8.com

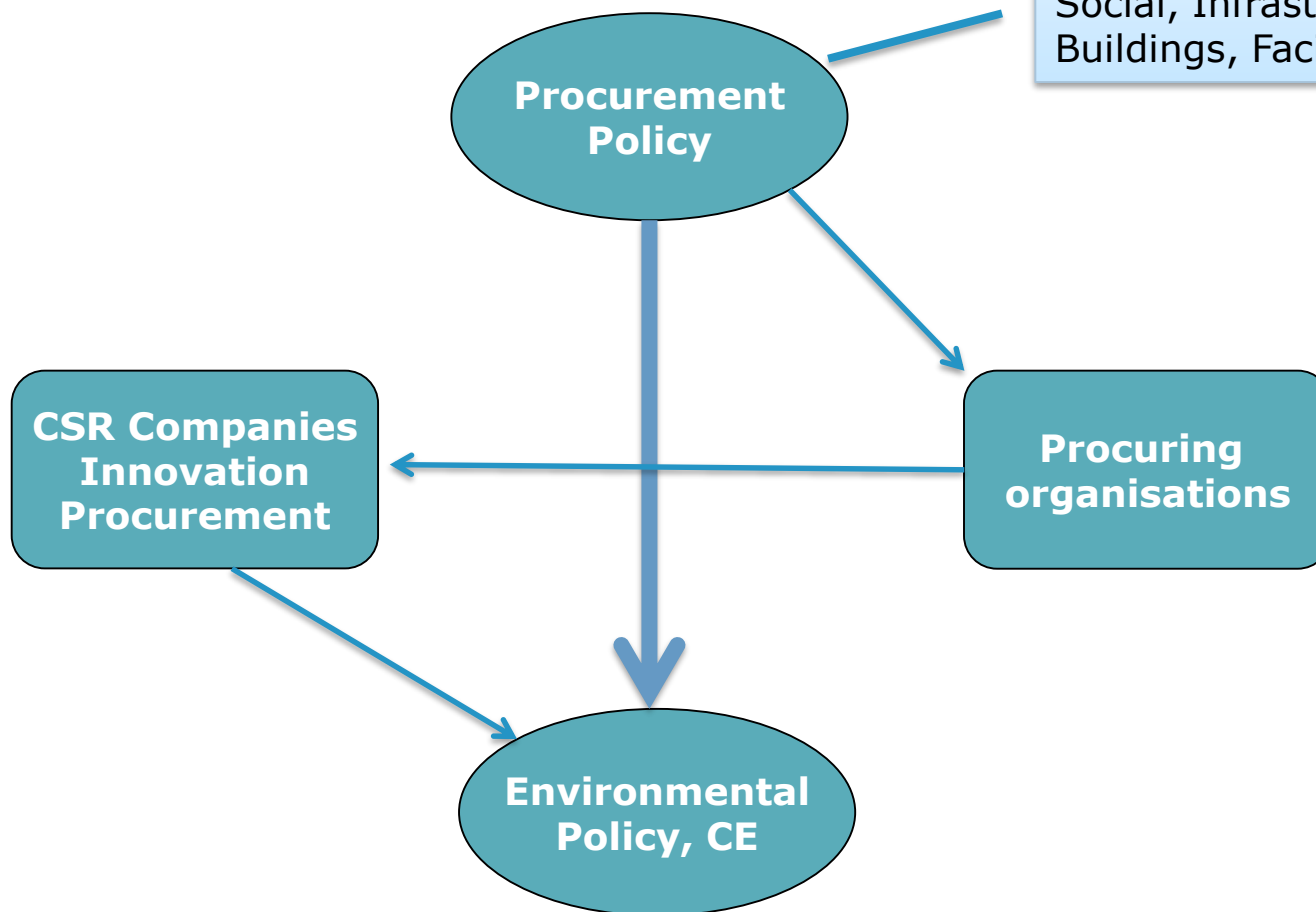
Why monitor?



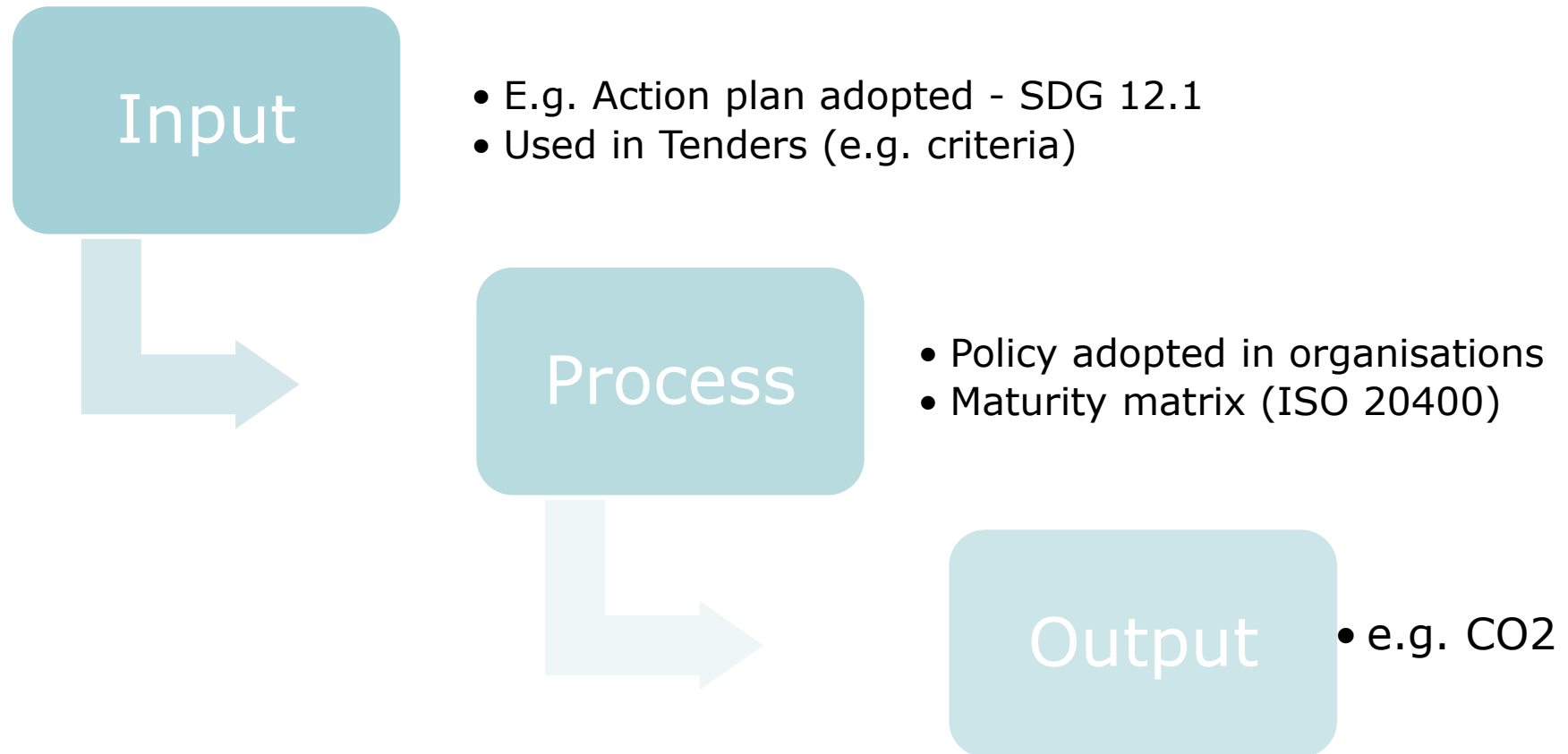
Monitor for whom?



Operational management
Innovation, Environment
Climate, Biobased
Circular Economy, Energy
Social, Infrastructure,
Buildings, Facility management




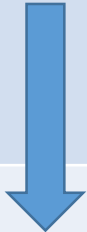
Procurement policy indicators

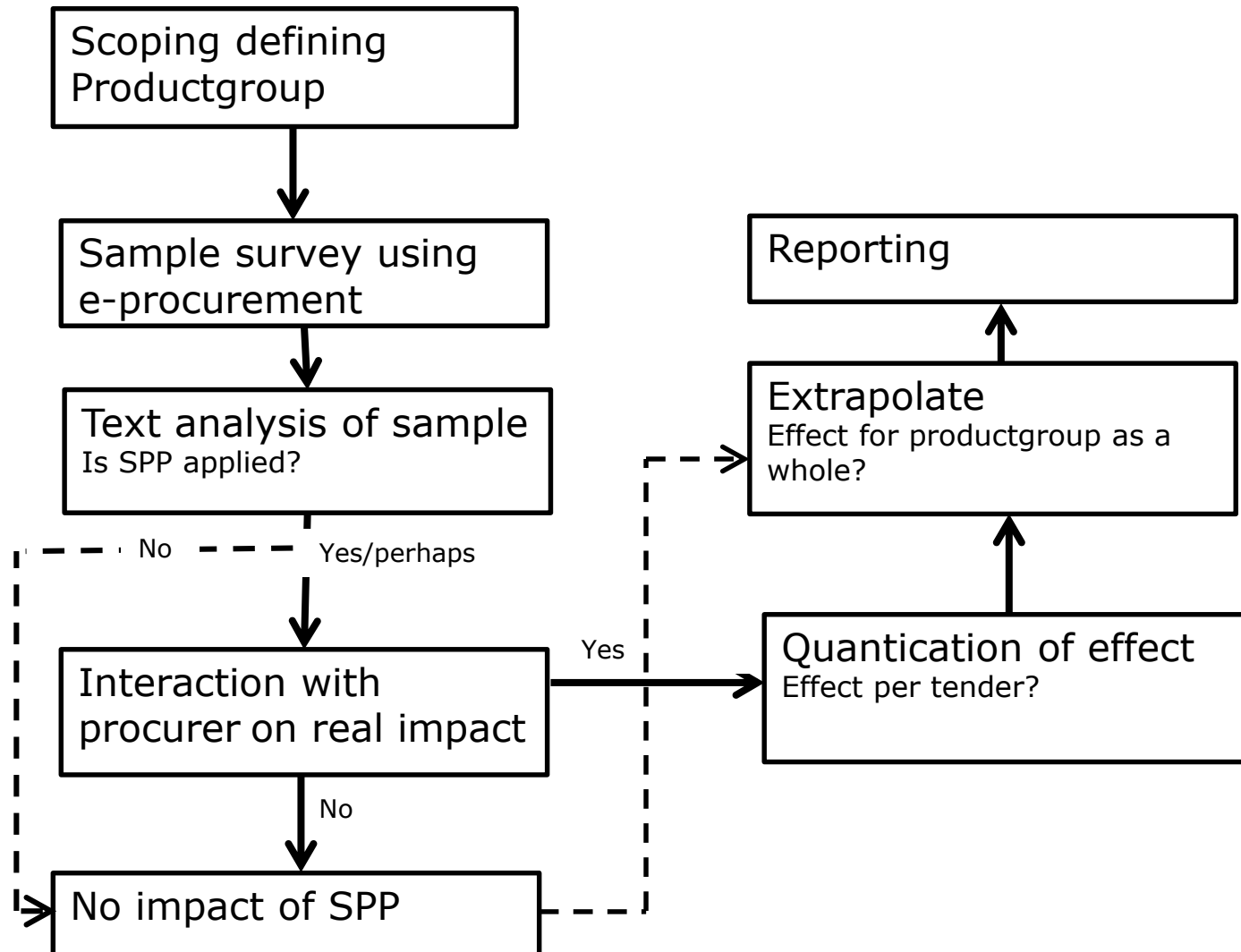


Indicators matrix

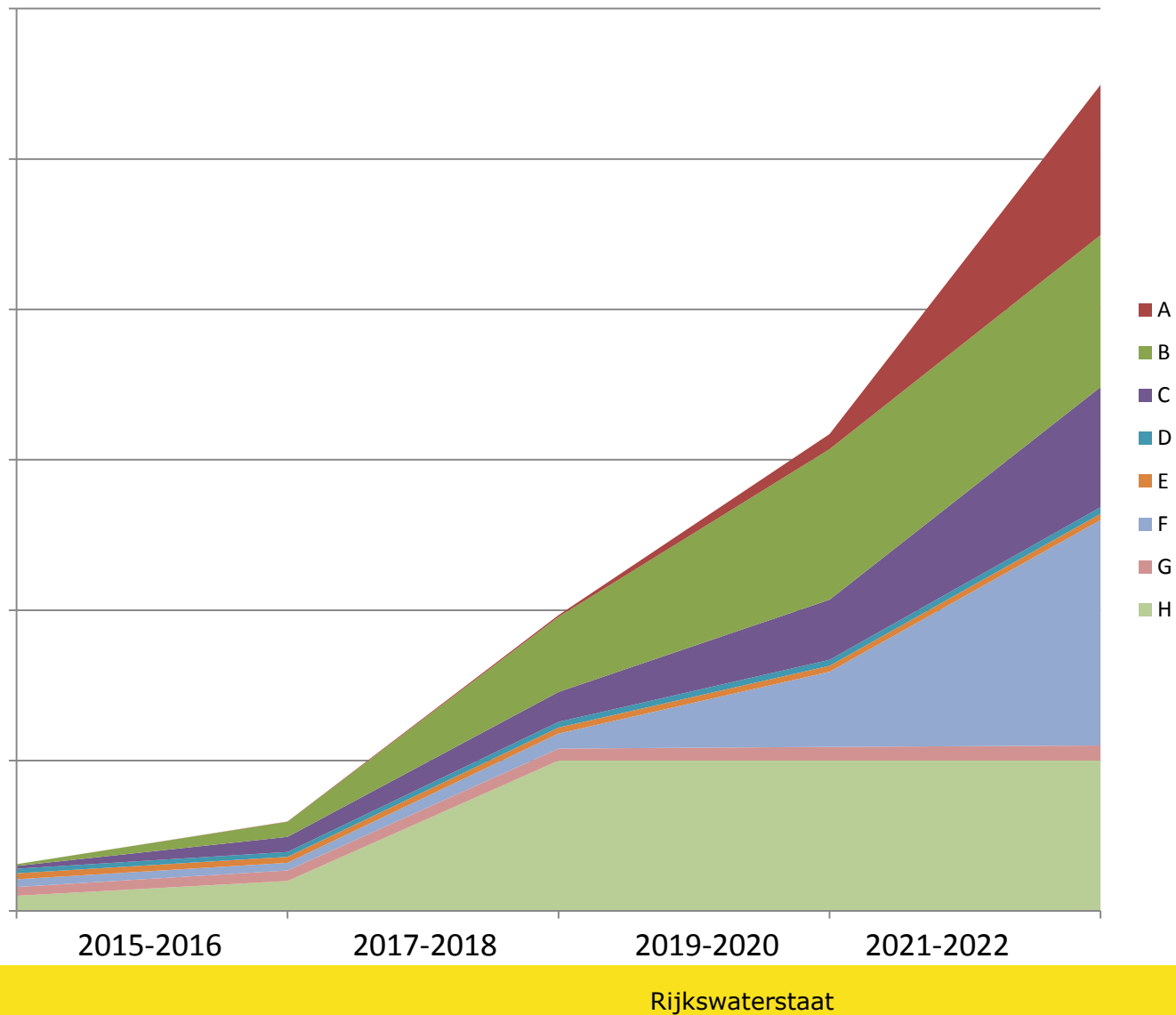
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	Input e.g. policy	Implementation e.g. Organisations or projects	Output e.g. CO2
Frontrunners Innovation Better practise  	(policy) CE-goals in SPP – circularity in all criteria or % of Circular procurement or climate goals (20%) (organisations) Room for innovation (5%), 20% climate targets	<ul style="list-style-type: none"> • Category Management (national government) • Green Deals • Sector-based approaches 	Insight in potential: <ul style="list-style-type: none"> • CO2 impacts, • Resources • Cost savings • Social Green jobs • Innovation
Mainstreaming	<ul style="list-style-type: none"> • SDG indicators (12.1) • 100% GPP criteria (failed) • E-procurement • # Products (Ecolabeled) • List of green suppliers • % MEAT criteria 	<ul style="list-style-type: none"> • Organisational maturity (ISO 20400) • Technological development (use and TRL's) 	Real use in tenders <ul style="list-style-type: none"> • Circular • Climate • Social (international) • Biobased Impact on CO2



Impact monitoring Potentials per product group



SPP used in tenders (input monitoring)



Productgroep	Type SP			
	Minimum requirement	Ambitious requirement	Allocation criteria	None
Workwear	70%	20%	10%	30%
Electricity	90%	0%	10%	10%
Solar Panels	30%	20%	20%	30%
Gaz	70%	0%	20%	30%
Traveling	67%	11%	33%	33%
Contract transport	100%	10%	50%	0%
Company cars	80%	20%	40%	20%
Taxi service	100%	30%	60%	0%



Text in tenders

Productgroup	SP theme					
	Environment	Climate	Biobased	Circular	Soc. Intern.	Soc. Return
Workwear	70%	0%	10%	30%	50%	20%
Electricity	0%	90%	0%	0%	20%	10%
Solar Panels	20%		0%	20%	20%	30%
Gas	0%	70%	10%	0%	0%	10%
Traveling	0%	56%	0%	0%	0%	11%
Contract transport	100%	50%	30%	0%	10%	60%
Company cars	80%	60%	10%	0%	20%	10%
Taxi service	100%	50%	0%	0%	30%	70%

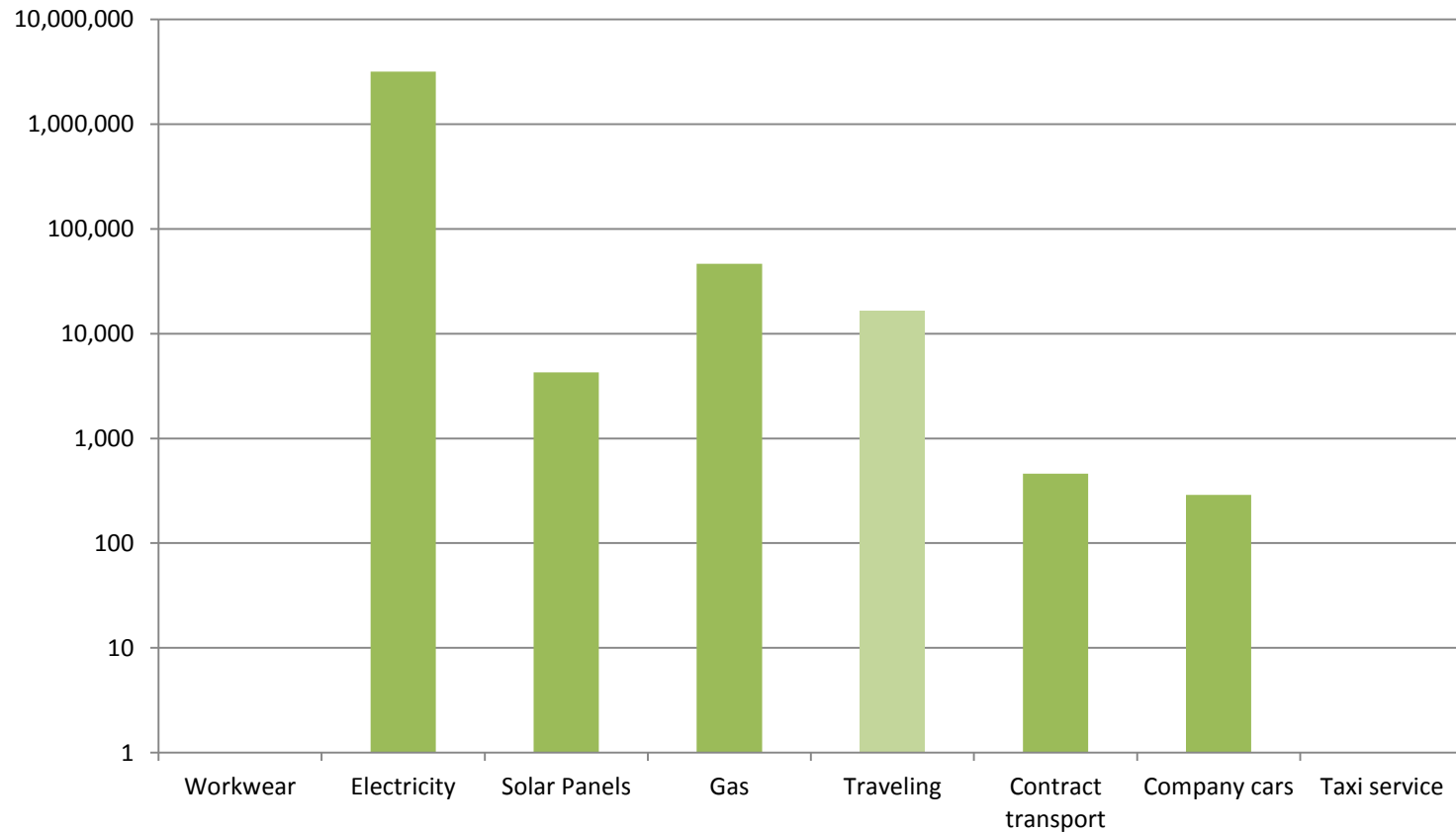
Actual change in the project

Productgroup	SP theme					
	Environment	Climate	Biobased	Circular	Soc. Intern.	Soc. Return
Workwear	38%	0%	0%	3%	0%	11%
Electricity						
Solar Panels						
Gas						
Traveling	0%	44%	0%	0%	0%	8%
Contract transport	74%		50%	0%	0%	74%
Company cars	88%	78%	7%	0%	25%	14%
Taxi service						

Estimated avoided CO2eq



ton avoided CO2 eq.





'The main thing is
to keep the main thing
the main thing'.

Stephen Covey