

### **One Planet Prosperity**

# Terry A'Hearn SEPA Chief Executive



# **Statutory Purpose**









## 21st century environmental challenges



EPAs originally set up to tackle gross pollution



### 21st century environmental challenges



Todays problems are more complex and interrelated



## **Organisational Characteristics**

Producing information and evidence that people use to make decisions

Helping people implement successful innovation, not minor improvements on 'business-as-usual'

Helping communities see the environment as an opportunity to create social and economic success

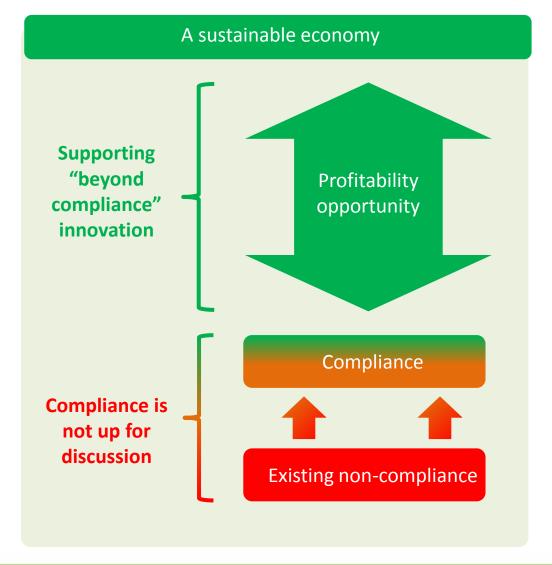
Routinely interacting with regulated businesses through their Boardrooms, Executive teams and owners

An organisation that people are clamouring to work for

Using partnerships as our principal way of delivering outcomes



# Regulating for prosperity within planetary constraints





Influence on the environmental performance of a business

Regulated Business

**Government Regulators** 

Then...







### theage.com.au THE SAME AGE

News Entertainment Life & **Business Sport Travel Tech Other Sections** 

Classifieds Jobs Auto Real Estate RSVP

GO Search here.

**Business Day** 

MARKETS MONEY PORTFOLIO QUOTES SMALL BUSINESS

### A happy marriage of green and gold





Helping the environment while posting strong returns ... Bob Welsh

#### Latest Business Innovations Articles

- · Making money out of the climate fight
- Private equity chiefs look to the Middle East
- · British power riding the winds of change
- Apple iPhone winning unlikely corporate fans
- · Science reaches for the dream machine

#### Also in Innovator

#### Who will the great innovators prove to be?

Government pledges to save innovators

This is my last blog post for The Innovator. I would like to begin by thanking you for READ MORE | DISCUSS

The credit crisis is starving start-ups of the funding they need to grow, according to READ MORE | DISCUSS

#### Experimenting with social media

Everyone knows about the power of social media platforms such as twitter and READ MORE | DISCUSS



# **Value Chain Innovation**





### **Belfast Telegraph**



Most Shared

Bangor parents angered over

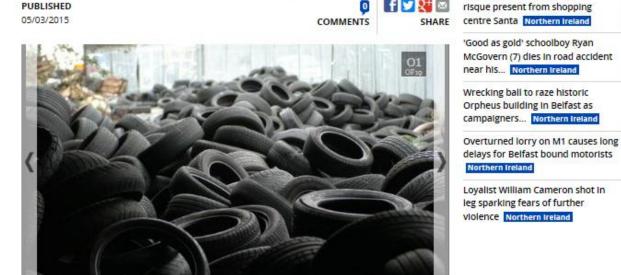
Northern Ireland



Most Commented

VIDEO NEWS HOME SPORT BUSINESS ENTERTAINMENT TECH IN PICTURES Northern Ireland | UK | Republic of Ireland | World | Health Education = Politics | Obituaries Sunday Life

### Tyres to replace coal as plant fuel



Lafarge Tarmac will replace around a third of its fossil fuel consumption with waste-derived products such as old tyres

A cement factory is adopting a novel solution to the problem of waste tyre disposal - it is burning them as fuel.

Lafarge Tarmac has signed an agreement with the Northern Ireland Environment Agency (NIEA) that will see it replace around a third of its fossil fuel consumption with waste-derived products such as old tyres.

Burning tyres produces fewer emissions than coal, and cement kilns such as those at Lafarge's plant in Cookstown, Co Tyrone, are suited for containing the by-products of their combustion.

The Cookstown operation, which employs 86 people, currently uses coal for about 95%