

One Planet
Prosperity:
SEPA's
Regulatory
Strategy

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SEPA's Statutory Purpose

"ENVIRONMENTAL SUCCESS"





"SOCIAL SUCCESS"

"ECONOMIC SUCCESS"



21st century environmental challenges



EPAs originally set up to tackle gross pollution



21st century environmental challenges



Todays problems are more complex and interrelated

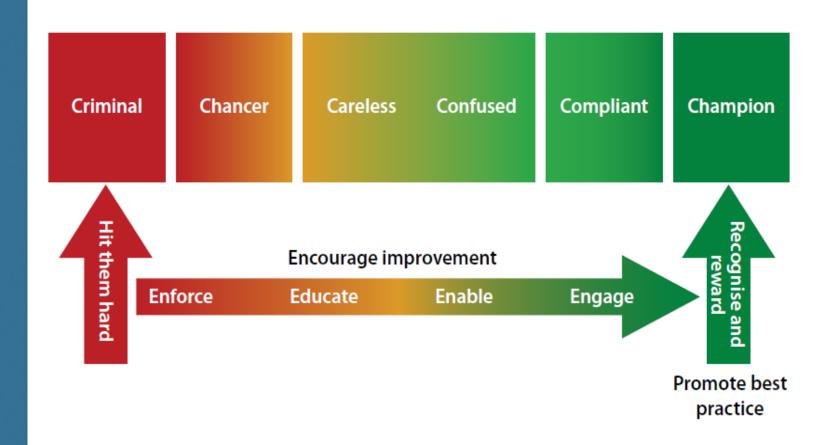


Opportunity



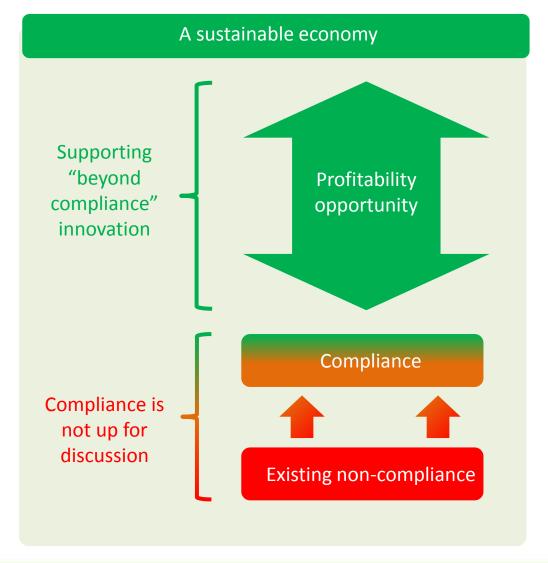


Compliance and Engagement Spectrum





Regulating for prosperity within planetary constraints





One Planet Prosperity

Our Regulatory Strategy



Combining what we do with other influences on businesses

Supporting "beyond compliance" innovation

Engaging businesses at most senior level

Using regulatory tools for maximum benefit

Sectoral approach

Beyond compliance

Help as many businesses as possible to move 'beyond compliance'



Creating prosperity within planetary limits

Achieving compliance

Minimum required

Tackle non-compliance

Non-compliance is not up for discussion

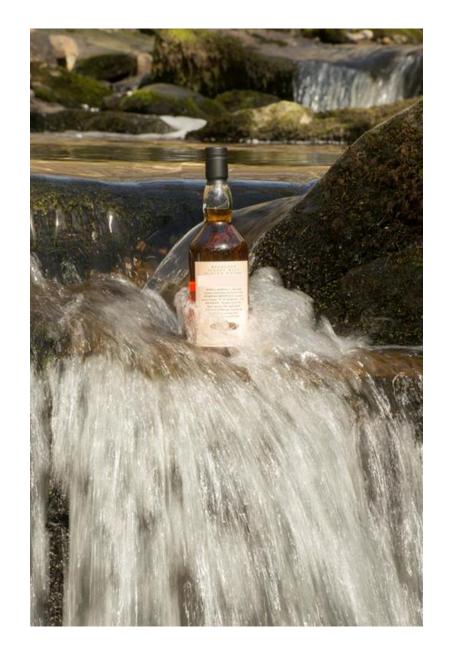


Managing 'standard outcomes'



Sectoral approach

- Engagement
- Sector Plans
- Clarity
- Focused on practical outcomes
- Sector leads to manage





Helping businesses to move "beyond compliance"

- Engagement at most senior levels
- Helping businesses to see environment as a growth opportunity
- Sustainable Growth Agreements









Scotland leads the way in reducing fast food waste





Simplifying regulations for Scottish petrol stations





Scotch distillers drive innovation in renewable energy use

