

Specific privacy statement

The personal data you provide in the EEA Client Relations Management (CRM) system is processed in accordance with regulation (EC) No 45/2001¹ of the European Parliament and of the Council of 18 December 2000 on the protection of individuals with regard to the processing of personal data by the Community institutions and bodies and on the free movement of such data.

Processing operations are under the responsibility of the Head of Group for public relations, outreach and enquiries in the Communication Programme, acting as data Controller, regarding the collection and processing of personal data.

1. Purpose(s) of the processing

Your personal data is collected and further processed for the purpose of the provision of efficient and targeted information on the EEA's products, information and services. The CRM allows generating targeted dissemination lists of EEA stakeholders who have requested the receipt of EEA information and material including printed copies, electronic notifications and newsletters. The CRM allows as well monitoring the click-through rates for statistical purposes.

2. Recipients of the data processed

For the purpose detailed above, access to your personal data is given to EEA staff members in the Communication Programme responsible for information dissemination tasks and to staff members responsible for dissemination of newsletters and the organisation of meetings, events or workshops. A mailing list may also be shared with the Publication Office of the European Union when it is tasked on behalf of the EEA to disseminate printed publications. The contracted provider for dissemination services may be granted access to the data for the purpose of technical adjustments or maintenance of the CRM system.

No personal data is shared with third parties for direct marketing purposes.

3. Categories of data processed

The only personal data collected and further processed is the information you encode yourself in the online subscription form. The compulsory fields concern your name, email address, organisation, organisation type, country and area of interest (environmental themes). Optionally you may provide a postal address.

4. Modalities for the processing operation

Personal data is provided via a submission form available online. It is an automated processing operation whereby you input the data directly in the form which is then stored in a database. The data will be used for mailing out electronic and (if postal address has been entered) printed information.

5. Right of access and rectification

You have direct access to your personal data which you may modify or delete at any time either directly via your online subscription or by contacting the EEA by email to subscriptions@eea.europa.eu.

¹ OJ L 8/1 of 12.1.2001. This regulation is currently under revision.

6. **Legal basis**

The processing of your personal data is necessary for the performance and support of the numerous tasks carried out by the EEA as mandated by Regulation (EC) No 401/2009 of 23 April 2009 on the EEA and Eionet, and in particular article 2(m) thereof, as well as Regulation (EC) No 1367/2006 of 6 September 2006 on the application of the provisions of the Aarhus Convention on access to information, public participation in decision-making and access to justice in environmental matters to Community institutions and bodies.

7. **Legality of processing**

Processing is necessary for the performance of tasks carried out in the public interest based on Regulation (EC) No 401/2009 on the EEA and Eionet (Article 5(a) of Regulation (EC) No 45/2001). In addition, through signing-up, you express explicitly your consent to the processing operation (Article 5(d) of Regulation (EC) No 45/2001).

8. **Data retention**

The data entered will be retained as long as you wish to maintain your subscription. Click through rates are monitored and collected for statistical purposes. Anonymous data, such as the number of subscribers over time and the distribution of areas of interest will also be kept for statistical purposes.

9. **Right to appeal**

You are entitled to have recourse at any time to the European Data Protection Supervisor (<https://edps.europa.eu>; edps@edps.europa.eu) if you consider that your rights under Regulation(EC) No 45/2001 have been infringed as a result of the processing of your personal data by the EEA.

You may also contact the EEA's Data protection Officer (DPO) in case of any difficulties relating to the processing of your data at the following email address: DPO@eea.europa.eu.