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**Denmark-Copenhagen: Provision of strategic communication services for the European Environment Agency
2016/S 134-240997**

Contract award notice

Results of the procurement procedure

Services

Directive 2014/24/EU

Section I: Contracting authority

I.1) Name and addresses

European Environment Agency
Kongens Nytorv 6
Copenhagen
1050
Denmark

Contact person: Olivier Cornu

Telephone: +45 33367246

E-mail: procurement@eea.europa.eu

Fax: +45 33367199

NUTS code: DK011

Internet address(es):

Main address: <http://www.eea.europa.eu/>

Address of the buyer profile: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=1187>

I.2) Joint procurement

I.4) Type of the contracting authority

European institution/agency or international organisation

I.5) Main activity

Environment

Section II: Object

II.1) Scope of the procurement

II.1.1) Title:

Provision of strategic communication services for the European Environment Agency.

Reference number: EEA/COM/15/008.

II.1.2) Main CPV code

79000000

II.1.3) Type of contract

Services

II.1.4) Short description:

An important element of the European Environment Agency's (EEA's) mandate is to make the environmental information it produces known, available and easily understandable to potential users.

The EEA has formulated a 'Communication framework' which outlines how the Agency's communication activities are to support the EEA's multiannual work programme (MAWP), covering the years 2014–2018. The communication framework attempts to operationalise these objectives and aims to refine the content and improve the accessibility, availability and use of environmental information provided by the EEA. This is done by formulating 'key narratives', defining (in broad terms) key target groups and listing priority work areas. In carrying out its communication activities, the EEA regularly supplements internal resources with the capacities and specialised competence of external service providers — also in the area of strategic communication.

II.1.6) **Information about lots**

This contract is divided into lots: no

II.1.7) **Total value of the procurement (excluding VAT)**

Value excluding VAT: 400 000.00 EUR

II.2) **Description**

II.2.1) **Title:**

II.2.2) **Additional CPV code(s)**

79400000

79416200

II.2.3) **Place of performance**

NUTS code: DK011

Main site or place of performance:

At the contractor's premises. Occasionally, services may be required to be performed at the EEA premises in Copenhagen, notwithstanding that the contractor may be required on an ad hoc basis to travel.

II.2.4) **Description of the procurement:**

As described in Sections 6 and 7 of the tender specifications.

II.2.5) **Award criteria**

Quality criterion - Name: Appreciation and understanding of the context, objectives of the contract and of the tasks to be undertaken including the quality of the proposed methodological approach / Weighting: 30

Quality criterion - Name: Composition of the team and relevance of the allocation of work to the members of the team (multi-discipline and complementarities of team proposed) / Weighting: 20

Quality criterion - Name: Quality control and customer service policy / Weighting: 10

Price - Weighting: 40

II.2.11) **Information about options**

Options: no

II.2.13) **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) **Additional information**

The contract is concluded for an initial period of 24 months, starting from the date of signature of both contracting parties, with the possibility of maximum 1 renewal for a period of 24 months.

Section IV: Procedure

IV.1) **Description**

IV.1.1) **Type of procedure**

Open procedure

IV.1.3) **Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

IV.1.6) **Information about electronic auction**

IV.1.8) **Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

IV.2) **Administrative information**

IV.2.1) **Previous publication concerning this procedure**

Notice number in the OJ S: [2015/S 234-424503](#)

IV.2.8) **Information about termination of dynamic purchasing system**

IV.2.9) **Information about termination of call for competition in the form of a prior information notice**

Section V: Award of contract

Contract No: EEA/COM/15/008

Title:

Provision of strategic communication services for the European Environment Agency

A contract/lot is awarded: yes

V.2) **Award of contract**

V.2.1) **Date of conclusion of the contract:**

14/06/2016

V.2.2) **Information about tenders**

Number of tenders received: 10

The contract has been awarded to a group of economic operators: no

V.2.3) **Name and address of the contractor**

Pomilio Blumm Srl

01304780685

via Venezia 4

Pescara PE

65121

Italy

Telephone: +39 0854212032

E-mail: p.vallonchini@blumm.pomilio.com

Fax: +39 0854212092

NUTS code: ITF13

Internet address: <http://www.pomilioblumm.it/en/#>

The contractor is an SME: yes

V.2.4) **Information on value of the contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: 400 000.00 EUR

Total value of the contract/lot: 400 000.00 EUR

V.2.5) **Information about subcontracting**

Section VI: Complementary information

VI.3) **Additional information:**

VI.4) **Procedures for review**

VI.4.1) **Review body**

General Court

rue du Fort Niedergrünwald

Luxembourg
2925
Luxembourg
Telephone: +352 4303-1
E-mail: generalcourt.registry@curia.europa.eu
Fax: +352 4303-2100
Internet address:<http://curia.europa.eu>

VI.4.2) **Body responsible for mediation procedures**

European Ombudsman
1 avenue du Président Robert Schuman
Strasbourg
67001
France
Telephone: +33 388172313
E-mail: eo@ombudsman.europa.eu
Fax: +33 388179062
Internet address:<http://www.ombudsman.europa.eu>

VI.4.3) **Review procedure**

VI.4.4) **Service from which information about the review procedure may be obtained**

General Court
rue du Fort Niedergrünewald
Luxembourg
2925
Luxembourg
Telephone: +352 4303-1
E-mail: generalcourt.registry@curia.europa.eu
Fax: +352 4303-2100
Internet address:<http://curia.europa.eu>

VI.5) **Date of dispatch of this notice:**

04/07/2016