



NOTIFICATION FORM

FOR DATA PROCESSING OPERATIONS

Date of registration: 7.8.2013

Register No: COM5

1. Name of the data processing operation

ImaginAIR Photo story competition

2. Data Controller

Programme or Group:

COM3

Function:

Head of Programme

Contact person:

Katja Rosenbohm: katja.rosenbohm@eea.europa.eu

ImaginAIR team: competitions@eea.europa.eu

3. Description of the processing operation

3.1. Area of activity in which the processing is carried out

To raise awareness on environmental issues linked to air quality and air pollution among Europeans, to profile the European Union, the EEA in particular, as a reliable and accessible source of information by strengthening two-way communication with the wider public, and to increase visits to the EEA's information sources (website, social media channels, map viewers, etc...) by new audiences. This will be an online competition where five participants will receive cash prize and one participant will receive a Public's choice award.

3.2. Modalities for the processing operation

Manual processing

The participants are requested to send their entries via email or through an online form. In the case of email submissions, details will be manually added to a database by the ImaginAIR team.

Automated processing

In case of online submissions, the data subject inputs data directly in the form which is then stored in a database.

3.3. Are the Personal data processed by an entity external to EEA ('processor')

No

4. Lawfulness and purpose of the processing

4.1. Legal basis

The processing operation is necessary for the performance and the support of the numerous tasks carried out by the EEA as mandated by Regulation (EC) No 401/2009 of 23 April 2009 on the EEA and on the Eionet.

4.2. Grounds for lawfulness

The data processing is considered lawful because it is necessary for the performance of tasks carried out in the public interest on the basis of Regulation (EC) 401/2009 (Article 5(a) of Regulation (EC) No 45/2001).

Through submission of an application, the data subject unambiguously gives his/her consent to the processing operation (Article 5(d) of Regulation (EC) No 45/2001).

There is no restriction under Article 20 of Regulation (EC) No 45/2001 and the data and processing operation do not require prior checking pursuant to Article 27 of that Regulation.

4.3. Purpose of the processing

Management and follow-up of submissions and inform the short-listed participants and the winners.

5. Features of the processing operation

5.1. Categories of data subjects concerned

Any eligible person with full access to the web that decides to submit an application for entering into the competition.

5.2. Categories of data

- Name
- Year of birth
- Nationality
- Address
- Email address
- Location where the photographs were taken (not personal data)
- Short title of the photo story (not personal data)
- A description of the photo story (not personal data)

6. Retention practice of personal data

All personal data processed in connection with the competition will be deleted maximum one year after the end date of submission, namely 7 October 2013.

7. Personal data processed for historical, statistical or scientific purposes

No personal data will be processed and kept for historical, statistical or scientific purposes.

8. Recipients or categories of recipients to whom the data might be disclosed

- Staff of the EEA responsible for the management of the ImaginAIR competition
- The wider public and the media, as well as partners, but only after obtaining the explicit written agreement of the participants concerned. In such case, only the contact details of the winners would be disclosed.

9. Proposed transfer of personal data to third countries or international organisations

Yes

No transfer of personal data to third countries or international organisations, except in the case of prior consent of competition participants

10. Information given to the data subjects

The information is displayed in the privacy policy (<http://www.eea.europa.eu/legal/privacy>) and in the specific privacy statement linked to the form on the EEA website (see annex 1 attached to this notification).

11. Procedures to enable data subjects to exercise their rights

Data subject may contact the data controller using the e-mail address specified in the specific privacy statement should they wish to have their data rectified or erased.

12. Time limits for blocking and erasure of the different categories of personal data

This is done immediately upon request.

Categories of data	Blocking	Erasure
Any personal data	Usually immediately but at maximum within 2 working days	Usually immediately but at maximum within 2 working days